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For Immediate Release

27 July 2017

DP Eurasia N.V.

(“DP Eurasia” or the “Company”)

Partial exercise of Over-allotment Option

DP Eurasia (DPEU.L) announces that, in connection with its initial public offering of ordinary shares (the “Offer”), Morgan Stanley & Co. International plc, as stabilising manager, has given notice to exercise the over-allotment option granted by Fides Food Systems in respect of 1,621,661 ordinary shares in the Company (the “Over-allotment Shares”). The Over-allotment Shares will be sold at the Offer price of 200 pence per share.

Including the Over-allotment Shares, the total size of the Offer was 75,752,096 ordinary shares, in total representing 52.1% of the 145,372,414 ordinary shares of the Company currently in issue.

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Notes to Editors

DP Eurasia N.V. is the exclusive master franchisee of the Domino's Pizza brand in Turkey, Russia, Azerbaijan and Georgia. The Company (together with its subsidiaries, the "Group") is the largest pizza delivery company in Turkey and the third largest in Russia. Founded in 1996 by CEO Aslan Saranga, the Group first became the master franchisee of the Domino's Pizza system in Turkey. In 2012, the Group was awarded the exclusive master franchise of the Domino's system for Russia, and in 2015, the Group opened its first franchised stores in Azerbaijan and Georgia.

The Group offers pizza delivery and takeaway/ eat-in facilities at its 571 stores (488 in Turkey, 76 in Russia, four in Azerbaijan and three in Georgia as at 31 March 2017), and operates through its owned corporate stores (37%) and franchised stores (63%). The Group maintains a strategic balance between corporate and franchised stores, establishing networks of corporate-owned stores in its most densely populated areas to provide a development platform upon which to promote best practice and maximise profitability.

The Group has adapted the Domino's Pizza globally proven business model to its local markets. DP Eurasia has a centralised supply and procurement function, owning and operating five commissaries which manufacture pizza dough and supply system stores. The Group offers consumers high quality, freshly made pizzas, which the Group tailors to local tastes, at attractive prices, delivered within 30 minutes of ordering. It also offers complementary products such as chicken, other side dishes and desserts, some of which have been developed by the Group's innovation centre in Istanbul and subsequently adopted by other master franchisees of Domino's Pizza around the world.